A All Users   Add comparison +
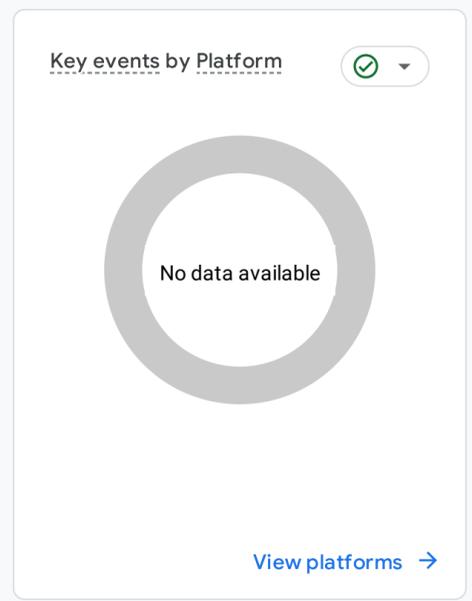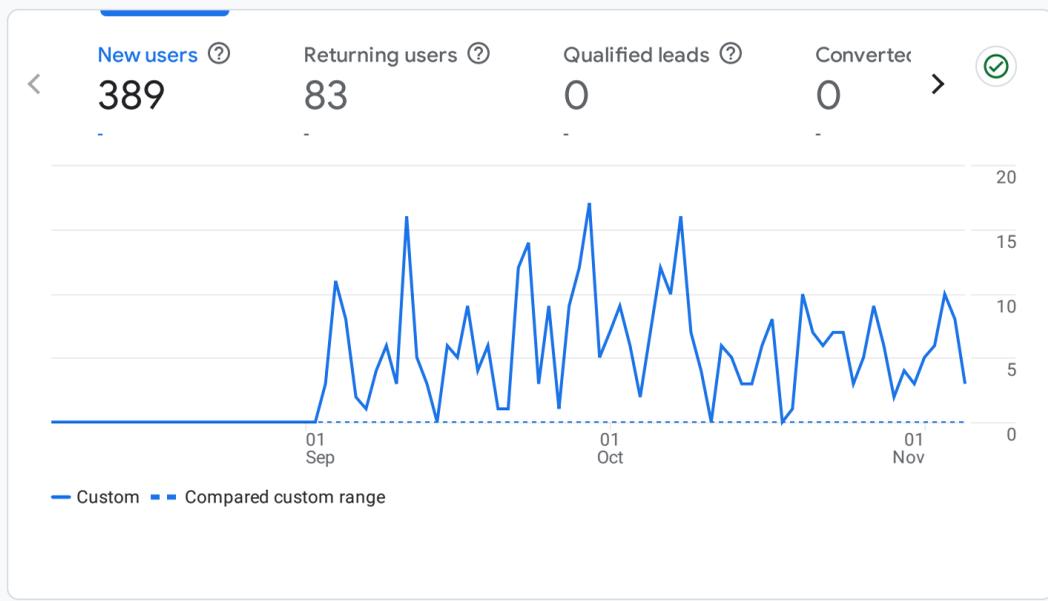
Custom Aug 7 - Nov 5, 2025
Compare: May 7 - Aug 5, 2025
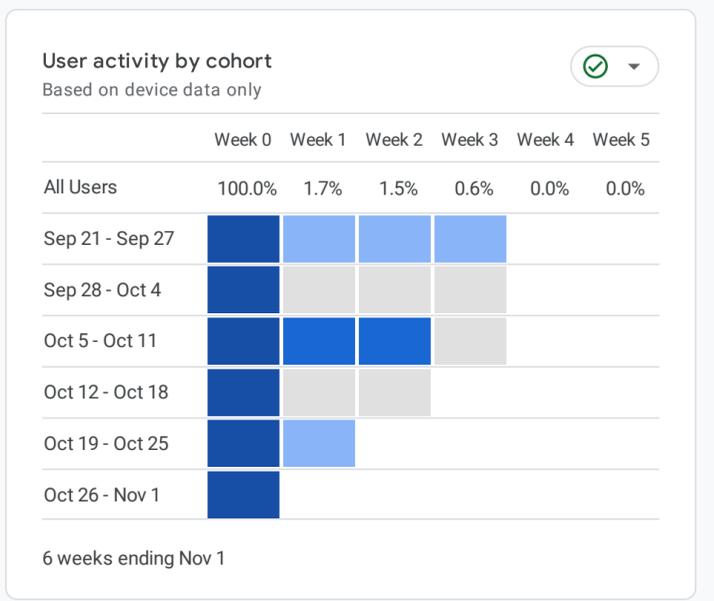
Generate leads overview

New users / Returning users / Qualified leads / Converted

New users ?	Returning users ?	Qualified leads ?	Converted
389	**83**	**0**	**0**
-	-	-	-

— Custom -- Compared custom range

Key events by Platform

No data available

View platforms →

New users by First user primary …

FIRST USER PRIMA…	NEW USERS	
Direct	192	-
Organic Search	189	-
Referral	6	-
Organic Social	2	-

View user acquisition →

User activity by cohort
Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	1.7%	1.5%	0.6%	0.0%	0.0%
Sep 21 - Sep 27						
Sep 28 - Oct 4						
Oct 5 - Oct 11						
Oct 12 - Oct 18						
Oct 19 - Oct 25						
Oct 26 - Nov 1						

6 weeks ending Nov 1

Active users by Audience name

AUDIENCE NAME	ACTIVE USERS	
All Users	385	-

View audiences →

Active users by City

CITY	ACTIVE USERS	
New York	65	-
Newark	29	-
Middle Township	26	-
Ashburn	19	-
Lower Township	18	-
Singapore	15	-
Lanzhou	14	-

View cities →

Sessions by Session manual source

SESSION MANUAL SOURCE	SESSIONS	
google	281	-
bing	29	-
duckduckgo	7	-
yahoo	4	-
athenahealth.lightning.force.…	2	-
cdtsphx50p.production.imsgl…	1	-
eavuinsr.online	1	-

View Manual campaigns →

Users by disqualified lead reason

No data available

View lead disqualified and loss →

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